



Virtual eDesign™ is a product geared toward our clientele that desire design help but don't have the "do it yourself" skills to go it alone nor the budget to hire an interior designer. This service is structured to interact with our homeowners via high definition camera that is sent to them or through digital photos. Simply walk the design challenged areas, videoing and describing your vision for the space. Then send the camera back to the Kerrie Kelly Design Lab and we evaluate your digs with our team of designers. There are four levels of cost: basic, intermediate, extensive and custom.

Once your images are evaluated, we provide you with the road map to achieve your design vision. Depending on your package level, you will receive a materials listing, space planning ideas, product specification and how-to information. Should you need one-on-one design advice, we have the ability to meet online, where ever you may be in the United States!

Virtual eDesign™ requires three easy steps to define your design style and understand your vision.

Step One: You fill out Your Design Project Profile. It's fast and free.

Step Two: You provide us with photos or film clips of your project space, dimensions of the rooms you are considering and any inspiration pictures from books or magazines that reflect your desired end result. If needed, we will send you the KK Design Lab high definition cam to capture your current space. We also regularly reference *Home Décor: A Sunset Design Guide* if you would like to select images from that resource.

Step Three: Within one-week from receiving your information and images, we'll email you our responses, providing you with design direction through budget, product specification, floor plan, sketches or a combination thereof depending on the package selected. Should additional communication be required, we'll give you a ring or Skype you right into the Design Lab!



Your Design Project Profile

Let's us help you create your unique style story.

Provide a description of the decorating/design services you seek. _____

What kind of design advice do you need? Select from the descriptions below:

**These prices are guidelines only. Your designer will tell you how he/she charges based on your project after collecting the information you provide the firm.*

Petite Project, Our Basic Level: Come to my home and give me expert advice on small design projects such as rearranging existing pieces, paint, drapes, or what to buy. Typically \$195/hour or flat package fee.

E-Design, Our Intermediate Level: Give me fast advice (via phone or email) about paint colors, my room plan, or what to buy. Typically \$195/hour or flat package fee.

Design My Diggs, Our Extensive Level: Make my place comfortable, distinctive, and cool for entertaining. Typical projects run \$995 and up.

Design My Dwelling, Our Custom Level: Provide full scale design vision, project execution, site management, and purchasing. This package requires a custom quote.

What rooms require design help? Check all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Living Room | <input type="checkbox"/> Guest Bedroom |
| <input type="checkbox"/> Dining Room | <input type="checkbox"/> Foyer |
| <input type="checkbox"/> Kitchen | <input type="checkbox"/> Child's Bedroom |
| <input type="checkbox"/> Bathroom | <input type="checkbox"/> Home Office |
| <input type="checkbox"/> Master Bedroom | <input type="checkbox"/> Media Room |

When would you like the design work to be completed? _____

What are your design preferences? Please list furniture brands, colors, textures, patterns you do and do not like. _____

What other services would you like design help with? Please, check all that apply.

- Finding service providers (such as painters, electricians, tile installers)
- Waiting for deliveries
- Shopping with a designer
- Other

Please provide your contact information below so we can return design inspiration information in 5-7 working days.

Name: _____

Address: _____

Email: _____

Phone: _____